GLOOM, DOOM, AND THE INTERNET 🤛

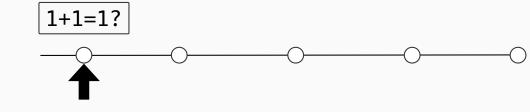
(AND HOW WE FIT INTO THIS MESS)

Keefer Rourke

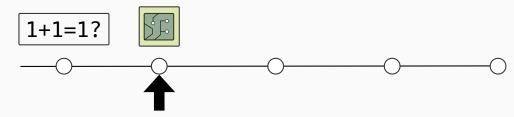
06 January 2018

Prepared for StarCon 2018 💡

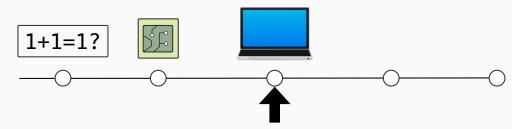
· Logical formalization gives way to Boolean algebra



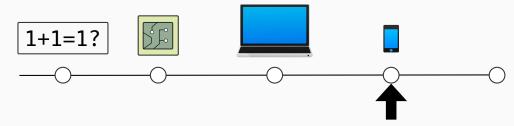
- · Logical formalization gives way to Boolean algebra
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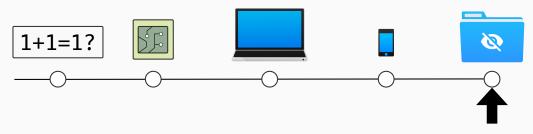
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- Suddenly we have computers!



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- In our pockets!



- · Logical formalization gives way to Boolean algebra
- Some really clever people invent circuits
- · Suddenly we have computers!
- In our pockets!
- · ... what is privacy?





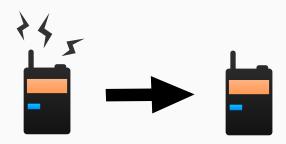
A BRAVE NEW WORLD

Long since foreshadowed by the likes of Huxley and Orwell, we are at the point in history where privacy does not practically exist.

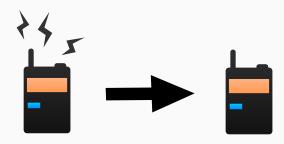


PRIVACY ORIENTED DESIGN

Flood transmitter (broadcast) / one-way receiver



- · Flood transmitter (broadcast) / one-way receiver
- · On a common bandwidth, communication is anonymous



- · Flood transmitter (broadcast) / one-way receiver
- · On a common bandwidth, communication is anonymous
- · Like shouting to the void and hoping someone will hear you



- Flood transmitter (broadcast) / one-way receiver
- · On a common bandwidth, communication is anonymous
- · Like shouting to the void and hoping someone will hear you
- · Fun!!



```
Request method: GET HOST: example.com
```

Referer: whereicamefrom.com/?query=identifying_info δ uid=...

User-agent: Mozilla/5.0 (X11; Fedora; Linux x86_64...

. . .





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GOOD: Private communication with HTTPS connections



GOOD: Private communication with HTTPS connections

BAD: Like giving a copy of:



GOOD: Private communication with HTTPS connections

BAD: Like giving a copy of:

1. your fingerprints



GOOD: Private communication with HTTPS connections

BAD: Like giving a copy of:

1. your fingerprints

2. your home address



GOOD: Private communication with HTTPS connections

BAD: Like giving a copy of:

- 1. your fingerprints
- 2. your home address
- 3. your passport



GOOD: Private communication with HTTPS connections

BAD: Like giving a copy of:

- 1. your fingerprints
- 2. your home address
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... to every server you connect to... ever.



Goop: Private communication with HTTPS connections.

BAD: Like giving a copy of:

- 1. your fingerprints
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... to every server you connect to... ever.

https://panopticlick.eff.org





DATENSPARSEMKEIT

DATENSPARSEMKEIT

"The default attitude at the moment is that any data you generate is not just freely usable by the capturer but furthermore becomes their valuable commercial property." — Martin Fowler

https://martinfowler.com/bliki/Datensparsamkeit.html

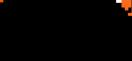
IT'S EASY!

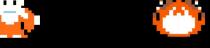
Example Nginx server block

```
server {
  listen 80;
  server name example.com;
  return 301 https://$host$request_uri;
  access log off;
```

USER/HOST POWER DIFFERENTIAL

IT'S DANGEROUS TO GO ALONE! TAKE THIS.







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 in a cheery context \(\sigma \)





ABUSIVE ANTI-PATTERNS

X Lying to your users (real trusting people!)



ABUSIVE ANTI-PATTERNS

- X Lying to your users (real trusting people!)
- X Aggressive user profiling and tracking



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- X Introducing hidden "anti-features" which do not serve users people



ABUSIVE ANTI-PATTERNS

- X Lying to your users (real trusting people!)
- X Aggressive user profiling and tracking
- X Introducing hidden "anti-features" which do not serve users people
- X Treating users people as a commodity



THE CENSORSHIP MACHINE

War is Peace.

Freedom is Slavery.

Ignorance is Strength.



THE CENSORSHIP MACHINE

Free software today... keeps the Thought Police away!







HOW DO I MAKE MONEY?



HOW DO I MAKE MONEY?

Why is software different than any other industry?





The Short Answer

No...

The Short Answer

No...

The Short Answer

No...

But:

· Express your creativity and explore technology

The Short Answer

No...

- Express your creativity and explore technology
- · Remember software's use-cases have real-world repercussions



The Short Answer

No...

- · Express your creativity and explore technology
- · Remember software's use-cases have real-world repercussions
- Hack! Build! Exploit! (don't abuse your findings)



The Short Answer

No...

- · Express your creativity and explore technology
- · Remember software's use-cases have real-world repercussions
- Hack! Build! Exploit! (don't abuse your findings)
- Try to make the world a better place for everyone





ETHICAL SOFTWARE

- Is challenging to get right
- Is rewarding for everyone
- Staves off the tide of evil! 😈







THANKS FOR LISTENING!

Slides and **ETEX** Beamer sources will be available at:

https://krourke.org/projects/pres/starcon18

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All assets are either CC or Public Domain.

RESOURCES

LINKS

- https://panopticlick.eff.org/
- https://martinfowler.com/bliki/Datensparsamkeit.html
- https://qz.com/1131515/google-collects-android-users-locations-even-when-location-services-aredisabled/
- https://www.ghacks.net/2013/10/29/facebook-asking-locked-users-provide-government-id/
- http://www.cbc.ca/newsblogs/yourcommunity/2014/12/facebook-apologizes-for-highlighting-painful-memories-with-year-in-review-feature.html

RESOURCES

THIRD-PARTY IMAGES

https:/twitter.com/BoobsRadley/status/549389021554966528

ICONOGRAPHY

- Material Design Icons Project
- Twemoji

